

# Freight and Logistics Workshops

## FREIGHT PLANNING AND LOGISTICS MANAGEMENT

### INTRODUCTION

A series of six workshops are being offered across Canada to promote freight and logistics management awareness amongst public and quasi -public sector transport planners and transport planning/management students. The workshops will launch a new Freight and Logistics Management Manual. Infrastructure Canada has generously sponsored the development of the manual and six workshops across Canada. We have provided further details about the manual at <http://logistics.regionomics.com>.

### WORKSHOP DATES & LOCATIONS:

City	Location	Date
Vancouver	University of British Columbia	Tuesday April 22, 08
Calgary	City of Calgary, Municipal Building	Friday April 25, 08
Toronto	Ryerson University	Tuesday April 29, 08
Montreal	McGill University	Tuesday May 6, 08
Ottawa	Transport Canada, 330 Sparks Street	Thursday May 8, 08
Halifax	Dalhousie University	Tuesday, May 27, 08

### AGENDA:

Time	Topic
8:30 AM	Registration & Breakfast
9:00 - 9:30 AM	Introduction & Project Background
9:30 - 10:30 AM	State of freight planning and management in Canada Sources of freight data in Canada
10:30 - 10:45 AM	Nutrition break
10:45 - 12:00 PM	Understanding the demand for freight transportation: Shippers' and carriers' decision-making
12:00 - 1:15 PM	Lunch served on premises
1:15 - 2:30 PM	Freight modeling techniques: Discrete Choice Models capturing the behavioural underpinnings of shippers' decision-making
2:30 - 2:45 PM	Nutrition break
2:45 - 3:30 PM	Feedback and questions

To register, please contact Ms. Lindsay Lalonde at 416.979.5000, ext. 6545 or by email at [lindsay.lalonde@regionomics.com](mailto:lindsay.lalonde@regionomics.com).



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